

STATEMENT BY HIS EXCELLENCY DR. SAM NUJOMA, FOUNDING PRESIDENT AND  
FATHER OF THE NAMIBIAN NATION AND PATRON OF THE SNIEDA , ON THE  
OCCASION OF LAUNCHING OF THE 2010 SAM NUJOMA INNOVATIVE ENTERPRISE  
DEVELOPMENT AWARD

FÜRSTENHOFF  
PROTEA HOTEL  
WINDHOEK

05 AUGUST 2010

Director of Ceremonies;  
Distinguished JCC Board Members;  
Distinguished Development Partners;  
Distinguished Captains of Industries;  
Distinguished Members of the Media;  
Ladies and Gentlemen:

I am very honoured this morning to have an opportunity to introduce the 2010 Sam Nujoma Innovative Enterprise Development Award (SNIEDA) to the business community, Entrepreneurs, Private Sector, Government, Donors, NGOs and Civil Society Organisations.

The Joint Consultative Council (JCC) is proud to be hosting the 2010 SNIEDA Award which has as its main objectives to recognise and reward business service excellence, innovation and best practices in service provision to SMEs in Namibia.

In its 3<sup>rd</sup> year, SNIEDA will honour and celebrate Namibia's business service providers through the acknowledgement of innovative business processes, product development, enterprise support, sustainability and overall business success. These awards also recognise the important social and environmental contributions made by organisations through service excellence to SMEs, commitment to their customers and good corporate governance.

Director of Ceremonies;

The SNIEDA award is an independent and prestigious endorsement of organisations and institutions that offers quality products and services to the SME sector. It is an opportunity for Namibian institutions both public and private to gain recognition and competitive advantage by having their achievements recognised and celebrated.

The SNIEDA Award is open to all service providers to Namibian SMEs and all entries are judged by a careful selected panel of business experts and academics with a greater understanding of business and entrepreneurship development, innovation and service delivery. Multiple categories of business excellence will be awarded during an elegant gala dinner on the 14<sup>th</sup> October 2010 at Safari Hotel and Conference Centre.

I would like to inform you that SNIEDA 2010 will only succeed through your financial support, I am therefore urging you, our forward thinking corporate partners to sponsor, donate, and procure tables for the formal event in October.

Your support will go a long way in making this year's project a resounding success. I believe that SNIEDA will encourage more individuals and institutions to be innovative in their approaches and in doing so inspire entrepreneurs to succeed in their businesses.

Omalaei Events has been awarded the tender by the Joint Consultative Council to organise the 2010 SNIEDA event, and I would like to call on all of you to render them your time, while soliciting for this important project. I would like to see all of you in the SME Development sector as well as Government, Offices, Ministries and Agencies contributing towards the successful implementation of this project for the benefit of our SMEs.

I thank you.